

Photo Guide

A great photo gallery ensures that your vehicle gets the attention and bids that it deserves!

Follow this guide and you'll have an excellent gallery. All photos should be taken in landscape (horizontal) orientation, ideally with a 3:2 aspect ratio. We also require a minimum of 2400x1600 px resolution, to ensure that the photos look as good as possible.

Be sure to print out the check list on the last page and bring it with you!

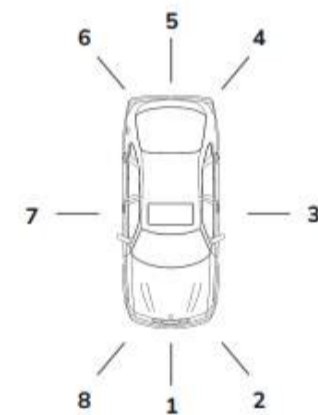
Exterior

Take pictures in an open outdoor area with no other vehicles in the background, no graffiti, no stains/standing water on the ground, etc. A park or natural background is ideal. Please avoid visible shadows. The vehicle should be clean and dry, and the photos should be taken in even natural lighting.

As you walk around the vehicle, take a photo from each angle listed below, with the ENTIRE car shown in the frame, similar to a rotating turn-table at a car show. You should be approximately 10-15 feet away from the car, and the vehicle should take up approximately 75% of the frame with some space around the borders.

Please ensure that you have all of the photos listed below:

- | | |
|--|---|
| <input type="checkbox"/> Head-on front (with lights on) | <input type="checkbox"/> Head-on rear |
| <input type="checkbox"/> Driver-side 3/4 view from front | <input type="checkbox"/> Passenger-side 3/4 view from front |
| <input type="checkbox"/> Driver-side profile (side on) | <input type="checkbox"/> Passenger-side profile (side on) |
| <input type="checkbox"/> Driver-side 3/4 view from rear | <input type="checkbox"/> Passenger-side 3/4 view from rear |



* if you have a **convertible**, please take all of the above with the top down, and another set with the top up.



Complete an additional walk around of the exterior to capture additional details, including:

- | | | | |
|--|-------------------------------------|-------------------------------------|--|
| <input type="checkbox"/> All four wheels (head on; centered) | <input type="checkbox"/> Headlights | <input type="checkbox"/> Taillights | <input type="checkbox"/> Dings/Scratches |
| <input type="checkbox"/> Undercarriage | <input type="checkbox"/> Mirrors | <input type="checkbox"/> Roof | <input type="checkbox"/> Engine bay (multiple) |
| | | | <input type="checkbox"/> Any other flaws |



Interior

With the car in even lighting (daytime shade is best), please take the following. Please avoid uneven light or shadows, and note that the photographer should not be visible in any shot.

Dashboard

- Wide shot of entire dashboard from driver-side
- Wide shot of entire dashboard from passenger-side
- Steering wheel head-on, showing dash and gauges
- Gauge cluster with mileage showing
- Entire dashboard from rear seats
- Center stack
- Center console and gear level
- Glove box (open and closed)



Seats

- Front seats from driver-side
- Front seats from passenger-side
- Rear seats (if applicable)
- Front footwells (with/without mats)
- Driver's seat picture from front (with entire seat visible)
- Passenger seat picture from front (with entire seat visible)
- Area behind front seats (if applicable)
- Rear footwells (with/without mats)



Other

- Trunk
- Driver-side door panel(s) and jamb(s)
- Passenger-side door panel(s) and jamb(s)
- Pedals
- Headliner
- Any flaws (cracks, tears, scratches, broken trim, etc)



Included Items

- Factory window sticker or build sheet
- Service records (with any personal info redacted)
- Manual
- Extra parts
- Keys
- Labels/Stickers



cars & bids

Check List

A great photo gallery ensures that your vehicle gets the attention and bids that it deserves!

We've created this handy shot list for your Cars & Bids photography needs.

Quick Reminders:

- Find a neutral outdoor backdrop
- Use even natural lighting
- Make sure the car is **clean** and dry
- Avoid direct glare or shadows on the car
- Shoot in a horizontal 3:2 aspect ratio
- Vacuum and dust the interior

Exterior Walkaround (10+)

- Head-on front (with/without headlights on)
- Driver-side 3/4 view from front
- Driver-side profile (side on)
- Driver-side 3/4 view from rear
- Head-on rear (with/without taillights on)
- Passenger-side 3/4 view from front
- Passenger-side profile (side on)
- Passenger-side 3/4 view from rear

Interior Summary (15+)

- Wide shot of entire dashboard - driver-side
- Wide shot of entire dashboard - passenger-side
- Steering wheel head-on
- Gauge cluster with mileage showing
- Entire dashboard from rear seats
- Center stack, console, and shifter
- Glovebox (open and closed)
- Footwells (with/without mats)
- Pedals

Other Items

- Extra parts
- Labels/Stickers
- Keys

Exterior Detail (14+)

- All four wheels (head on and centered)
- Undercarriage
- Roof
- Engine
- Mirrors
- Each headlight/taillight
- Dings/Scratches
- Any other flaws

Interior Detail (14+)

- Front seats from driver-side
- Front seats from passenger-side
- Rear seats (if applicable)
- Driver's seat picture from front (with entire seat visible)
- Passenger seat picture from front (with entire seat visible)
- Area behind front seats (if applicable)
- Door panels and headliner
- Trunk
- Any flaws

Documents

- Window sticker
- Service records (with personal info redacted)
- Manuals

Walkaround Video

A walkaround video gives bidders the chance to see your vehicle's condition as well as see and hear it run. Below are tips for shooting a great video, along with an example of a thorough walkaround video.

Exterior

The exterior portion of your video should cover:

- A 360-degree rotation as you walk around the vehicle
- Closeups of any notable flaws
- Details of anything that's particularly nice on the car (such as paint condition, etc)

Interior

The interior portion of your video should include footage of:

- Seats
- Instrument cluster - including an odometer reading
- Center stack and center console
- Trunk area
- Any notable flaws
- A demonstration of any notable features you'd like to show bidders

Engine

After covering the exterior and interior, we recommend starting up the engine while the camera is focused on the instrument cluster. Once all warning lamps have turned off, you should pop the hood and show bidders the engine bay with the engine idling. If you have someone else to assist, you could also have them start the engine while the camera is focused on the engine bay.

Examples & More

Do you want more examples and guidance on photos and videos? Check out [this "how-to" video](#) from a professional photographer!

